



Role: Editorial Content Producer
Employment Type: 3 month contract
Location: Europe

About Talenthouse: Talenthouse is the ultimate co-creation platform, helping our partners to harness the power of creators in all corners of the world. With over 1M creators, 2.5M social followers, 4M members and a client list including major brands, media owners and agencies, this is a truly unique opportunity to join a pioneering global company at an exciting scale-up stage.

Our Website: www.tlnt.holdings

The Role: The Editorial Content Producer will be highly organized and driven, with excellent attention to detail. Having had experience of working across social media and digital editorial publishers, they will possess a thorough understanding of how content works on the internet. The Editorial Content Producer will work on news and feature content about digital art, visual art used in national and international marketing campaigns, and stories relevant to the 'creator' economy. An interest in the current media landscape is essential, alongside the ability to proactively identify stories and talent worthy of editorial coverage across the Talenthouse portfolio.

You'll be working with a global team and reporting to the Head of Content who's based in the UK. Flexible full-time and part-time working will be considered - our priority is finding a talented producer, and we realise life in 2021 doesn't always fit around a full-time 9-5.

Responsibilities:

- Pitching, reporting and writing exciting, on-brand editorial ideas which meet proposed client requests, to live on our social channels and websites. This could be for any of our brands under Talenthouse.
- Writing stories as assigned by the Head of Content
- Some editorial posting across Talenthouse's social media channels and community platforms
- Suggesting new, engaging content ideas utilising emerging platforms and platform innovations e.g Tik Tok and Reels
- Contacting and interviewing relevant creators from the Talenthouse database, as well as notable industry figures
- Identifying and communicating with social influencers and creators in our community to enrich our campaigns

Experience and skills preferred:

- Ability to regularly report timely news stories, and deliver features and analysis about



the way brands work with digital creators. Must be comfortable writing about the developments across both social functionality and creative opportunities (e.g. AR filters, Reels, TikTok features) and brand innovation (e.g. reporting on notable creative marketing campaigns).

- A motivated self-starter who's able to competently write factually correct and engaging editorial.
- A knowledge of and interest in the digital creative industry and how Talenhouse fits into the landscape.
- Experience of working across digital editorial and social media content, with a track record of creating engaging content.
- Deep knowledge of and familiarity with all social platforms and a strong understanding of how digital content works in the ever-changing world of best practices!
- Excellent organisational skills and adherence to deadlines
- Competence with social scheduling and analytics tools such as Sprout, Later, and Google Analytics preferred