



Role: Content Producer

Employment Type: 3-month contract

Location: Europe

About Talenthouse:

Talenthouse is the ultimate co-creation platform, helping our partners to harness the power of creators in all corners of the world. With over 1M creators, 2.5M social followers, 4M members and a client list including major brands, media owners and agencies, this is a truly unique opportunity to join a pioneering global company at an exciting scale-up stage.

Our Website: www.tlnt.holdings

The Role:

The Content Producer will be highly organized and driven, with excellent attention to detail. Having had experience of working across social media and possessing a thorough understanding of how each platform works and engages audiences, the Content Producer will assist with Talenthouse's partner content planning and execution. This will range from pitching and producing content from social media posts to editorial articles, to populating social media calendars and scheduling content accurately.

An interest in pop culture is preferred, alongside a knowledge of the current social landscape. You'll be working with a global team and reporting to the Director of Communications who's based in London. Flexible full-time and part-time working will be considered - our priority is finding a talented producer, and we realise life in 2021 doesn't always fit around a full-time 9-5.

Responsibilities:

- Content planning and production across campaign briefs as needed
- Pitching exciting, on-brand editorial ideas which meet proposed client requests, to live on our social channels and websites. This could be for any of our brands under Talenthouse.
- Some community management of social media channels and community platforms
- Suggesting new, engaging content ideas utilising emerging platforms and platform innovations e.g Tik Tok and Reels
- Populating social media content calendars and scheduling content accurately
- Attending project / briefing / update meetings as requested
- Identifying and communicating with social influencers and creators in our community to enrich our campaigns
- Liaising with production team on asset creation, writing clear creative briefs

Experience and skills preferred:



- Experience working across branded campaigns involving social media and digital content execution, with demonstrated talent for creating engaging content
- Deep knowledge of and familiarity with all social platforms and a strong understanding of how digital content works in the ever-changing landscape of best practices!
- Excellent organisational skills and adherence to deadlines
- Competence with content scheduling and analytics tools such as Sprout, Later, and Google Analytics