



Role: Social Media Manager

Employment Type: Full-time

Location: London (Remote currently)

About TLNT:

TLNT is the ultimate co-creation platform, helping our partners to harness the power of creators in all corners of the world.

With over 1M creators, 2.5M social followers, 4M members and a client list including major brands, media owners and agencies, this is a truly unique opportunity to join a pioneering global company at an exciting scale-up stage.

Our Website: www.tlnt.holdings

The Role:

TLNT is looking for a creative and culturally connected entry level Social Media Manager who has proven experience with driving community engagement and growth for a brand, publisher, community or agency.

You will be responsible for managing the social strategy and channels for a new youth-focussed digital product under the TLNT umbrella, which is launching in Q4, 2020. You will be tasked with creating social and editorial content which will connect with, inspire and excite young creators and students across the world. Candidates will have strong communication, copywriting skills and experience with social content planning and asset creation.

Of most importance, is the ability to connect with young creators (11-18) using language and visuals that will drive interaction and participation in our new youth platform.

Responsibilities:

- Implement and manage all social channels for the brand
- Work directly with the project team for the new product



- Deal with internal & external stakeholders calmly and pragmatically
- Create and implement content calendars based on brand strategy
- Collaborate with campaign management
- Ensure team members are kept informed of all market trends and conversations

We'd love to hear from you if you have...

- Demonstrable experience managing or understanding social media channels
- Good understanding of digital media landscape
- Ability to implement strategic, creative & content on core social channels
- Strong willingness to learn and analyze data and metrics
- Good understanding of FB Ad Manager
- Copywriting experience
- Proven content producer with ability to interact with followers
- Solution-orientated
- Knowledge of relevant market intelligence, trends in content, influencer marketing, advertising, digital & social media
- Experience using Photoshop or Illustrator
- Understanding of SEO and Google Analytics

Incentives:

- Competitive salary
- Includes great benefits; allow for future participation in an employee share option scheme being established

Next Steps:

- Submit your CV and cover letter to careers@talenthouse.com

Please note that due to a high number of applications, if you do not hear back from us within two weeks your application has not been successful