



Role: Content Manager
Employment Type: Full-time
Location: Remote

About TLNT:

TLNT is the ultimate co-creation platform, helping our partners to harness the power of creators in all corners of the world.

With over 1M creators, 2.5M social followers, 4M members and a client list including major brands, media owners and agencies, this is a truly unique opportunity to join a pioneering global company at an exciting scale-up stage.

Our Website: www.tlnt.holdings

The Role:

You will be a creative and culturally connected Content Manager, with proven experience in driving community engagement and growth for a brand, publisher, community, or agency. The ideal candidate will be responsible for managing the social strategy and channels of our most established community, Ello, as well as curating content, writing articles and developing partnership content.

You will be tasked with creating social and editorial content which will connect with, inspire and excite creators and fans of art around the world. Strong communication, copywriting skills and experience with social content planning and asset creation is essential. Of most importance is the ability to connect with creators using language and visuals that will drive interaction and participation within our community.

Responsibilities:

- Implementation and management of all social channels for the brand
- Curation of Ello community and site - engaging Ello artists for content creation
- Working directly with the Community team & Ello community members
- Creation and implementation of content calendars based on brand strategy
- Collaborate with campaign management



- Analyze and communicate engagement metrics for social media channels
- Ensure team members are kept informed of all market trends and conversations

We'd love to hear from you if you have...

- Demonstrable experience managing social media channels for a tech-driven platform
- Adobe Photoshop/Illustrator skills
- Experience using Facebook Ads & Business Manager
- Experience in a start-up, scaling business working across multiple time zones
- Passion for entertainment, the arts, culture, content marketing, social media
- Excellent communication skills
- A consultative, self-motivated & entrepreneurial outlook
- Exceptional interpersonal & organizational skills
- A keen eye for detail

Incentives:

- Competitive salary
- Includes great benefits; allow for future participation in an employee share option scheme being established

Next Steps:

- Submit your CV and cover letter to careers@talenthouse.com

Please note that due to a high number of applications, if you do not hear back from us within two weeks your application has not been successful