

## **About TLNT**

TLNT is the ultimate creator's network, helping our partners harness the power of creators in all corners of the world.

With over 2.5M social followers, 4M members and a client list full of major brands, media owners and agencies, this is truly a unique opportunity to join a pioneering global company during an exciting growth stage.

Visit our website: [www.tlnt-holdings.com](http://www.tlnt-holdings.com)

## **About the role**

TLNT is looking for a creative and culturally connected entry level Social Media Manager who has proven experience with driving community engagement and growth for a brand, publisher, community, or agency. The ideal candidate will be responsible for managing the social strategy and channels of our most established community, Ello. You will be tasked with creating social and editorial content which will connect with, inspire and excite creators and fans of art around the world. Candidates will have strong communication, copywriting skills and experience with social content planning and asset creation. Of most importance, is the ability to connect with creators using language and visuals that will drive interaction and participation within our community.

**Core responsibilities:** social channel management, content planning & creation, community growth

**Location:** US – East Coast preferred, temporarily remote

## **Experience Required**

- 2-3+ years managing or understanding social media channels would be ideal, but not required\*
- Good understanding of digital media landscape
- Ability to implement strategic, creative & content on core social channels
- Strong willingness to learn and analyze data and metrics
- Good understanding of FB Ad Manager
- Copywriting experience
- Proven content producer with ability to interact with followers
- Solution oriented
- Knowledge of relevant market intelligence, trends in content, influencer marketing, advertising, digital & social media
- Experience using Photoshop or Illustrator
- Understanding of SEO and Google Analytics
- University Degree in relevant field would be ideal

## **Responsibilities**

- Implement and manage all social channels for the brand
- Work directly with the Community team
- Pragmatic & calm when dealing with internal & external stakeholders
- Create and implement content calendars based on brand strategy

- Collaborate with campaign management
- Ensure team members are kept informed of all market trends and conversations

**Personal Qualities**

- Creative solutions driven
- Passion for entertainment, the arts, culture, content marketing, social media
- Excellent communication skills
- Consultative, self-motivated & entrepreneurial
- Exceptional interpersonal & organizational skills
- Keen eye for detail

**Incentives**

- Competitive Annual Salary
- Great Benefits

**Next steps**

- Submit your CV & Cover Letter
- Email [careers@talenthouse.com](mailto:careers@talenthouse.com)