



Role: Product Lead
Employment Type: Full-time
Location: London

About TLNT:

TLNT is the ultimate co-creation platform, helping our partners to harness the power of creators in all corners of the world.

With over 1M creators, 2.5M social followers, 4M members and a client list including major brands, media owners and agencies, this is a truly unique opportunity to join a pioneering global company at an exciting scale-up stage.

Our Website: www.tlnt.holdings

The Role:

The product lead will develop the roadmap and execution of our latest product developments and vision. The role will involve product and engineering functions, taking the vision of the new products and creating a successful roadmap to launch. You will lead the execution of our product vision, strategy, and roadmap to ensure that we deliver a product experience that continuously and consistently enhances our community members' engagement as well as client needs.

Engaging the tech team, you will drive the product strategy's formation as well as execution, and be a key member of the executive management team.

For this role, It's important to have a growth mindset, with responsibility for building a scalable product portfolio with the ultimate aim of increasing financial, members experience, and user acquisition metrics across the business.

Responsibilities:

- Responsible for Product Development as envisaged by management which includes upgrading our creator experience and client experience in the near term.
- Able to initiate and drive projects to completion with minimal guidance.



- Define and own the technical aspects of the company's strategy, to ensure it aligns with its business objectives.
- Collaborating with multidisciplinary teams to scope, design, test, and deliver innovative solutions.
- Actively support the sales team through platforms showcases, making speeches and presentations where required.
- Foster a culture of data-driven validated learning across all functions.
- Integrate usability studies, research, and market analysis into product requirements to enhance user satisfaction
- Define and analyze metrics that inform the success of products

We'd love to hear from you if you...

- 5+ years' experience in Product Management working at some point ideally with digital content, media or marketplaces
- Have a good understanding of technical development with the ability to communicate with developers on requirements
- Have extensive experience working with fast-moving and evolving tech-based companies
- Proven track record in improving process methodologies and executing new strategies with clear communication skills and feedback
- Background in B2B business development and marketplaces
- Experience analyzing, interpreting, and leveraging data to make business decisions.
- Experience in working in, and managing teams remotely across different geographical locations
- Experience in either a start-up, scale-up, high growth business
- An amazing contributor to the business
- Be experienced in making very data-driven decisions
- Have excellent stakeholder management and communication skills

Incentives:

- Competitive salary
- Includes great benefits; allow for future participation in an employee share option scheme being established

Next Steps:

- Submit your CV and cover letter
- Email careers@talenthouse.com