

Digital Marketing PAID Intern, Los Angeles

Introduction

TLNT Holdings, the largest on-demand global creator's network, is looking for a creative and solutions focused Digital Marketing Intern for our Spanish community to develop to help manage and optimize social media platforms in Los Angeles.

With 5M members and a client list including Fortune 100 brands, agencies and celebrities, this is a truly unique opportunity to join a pioneering global company at an exciting growth stage.

About TLNT Holdings

TLNT Holdings is re-shaping how creative work is sourced. Our platform and community enable brands and agencies to work with creators and artistic Influencers at scale.

At a time when there is an increasing need for thumb-stopping content, TLNT's network of brands provide an effective solution for clients while simultaneously making a difference to the lives of independent creators who receive compensation for their work.

Alongside content creation, TLNT offers creative solutions, strategic planning, influencer activation, media planning and tailor-made marketing services.

Dedicated offices in Los Angeles, New York, London, Milan and Venice.

About the role

We are looking for a Digital Marketing Intern who is self-motivated and prepared to 'do the work', but equally passionate about creativity and being collaborative in their approach.

The exact scope of the role will be based on the skillset and experience of the selected applicant. Key responsibilities will involve assisting the Digital Marketing Director in day-to-day digital marketing functions such as sourcing content, social media posts and analyzing campaigns in a collaborative cross-functional manner.

Experience Required

- 1-2 years digital marketing experience at a digital media publisher, influencer network, content producer or crowd-sourcing platform
- Good understanding of the digital media landscape (influencer, paid social, programmatic, native)
- Ability to be proactive and solutions oriented
- Knowledge of Instagram, Facebook and Twitter business platforms
- Basic Photoshop or Adobe Suite skills
- Ability to write and speak Spanish
- Understanding of advertising and/or media/creative agencies
- Basic HTML a plus, but not required
- University student or recent graduate

Core Responsibilities

- Communicate with artists to source content
- Schedule and create social media posts across Instagram, Twitter, Facebook and Pinterest
- Monitor and report social analytics to Digital Marketing Director and Vice President
- Conduct email outreach
- Write articles and at times interview members of the community
- Proactively identify solutions to improve and optimize campaign deliverables
- Report directly to Digital Marketing Director
- Collaborate with community team
- Ensure wider team members are kept informed of social media performance

Additional Qualities

- Creative solutions driven
- Passion for entertainment, the arts, youth culture, content marketing, social media
- Ability to multi-task, and be confident in client communications
- Consultative and a good listener
- Self-motivated, entrepreneurial
- Exceptional interpersonal and organizational skills
- Keen eye for detail
- Flexibility to work with multiple time zones

Incentives

- Work for the largest global creator's network
- Ability to work remotely at least one day a week
- Comprehensive hands-on learning at a dynamic technology company

Next steps

- Please submit your resume with recent examples of your digital marketing capabilities
- Produce a cover letter showcasing how your existing interests, skills and experience match the scope of this role
- Email: careers@talenthouse.com