



Job description:
Creative Strategist - London

Talenthouse, the leading open source creative platform, is looking for a creative strategist to work collaboratively with the commercial team to develop and grow new and existing business across Europe, based in London.

With over 1M members and a client list including major brands and agencies, this is a truly unique opportunity to join a pioneering global company at an exciting growth stage.

About Talenthouse

Talenthouse is re-shaping how creative work is sourced and distributed. Over 10 years we have built a vibrant community of 1 million creators across 175 markets who want to help brands shape their creative communications. The Talenthouse community and platform-based solution delivers culturally relevant, diverse creative work, concepts and ideas for multiple markets and channels.

At a time when there is an increasing need for authentic brand communications that cut through the noise, Talenthouse provides an effective solution for brands whilst simultaneously making a difference to the lives of emerging talent who receive compensation for their work.

Talenthouse has offices in London, New York, LA and Singapore with brand partners all across the world.

The role:

As Talenthouse is experiencing a fast paced stage of growth, we are looking for a Creative Strategist who will support the sales team with developing creative solutions based on consumer, market, brand and creative industry insight, research and trends.

The successful candidate will accompany the sales team on relevant client meetings and innovation sessions, develop proactive decks (to inspire potential clients) and proposals (in response to client briefs). The role may also require the candidate to support the campaign and community teams with the latest creative trends and industry insights to ensure Talenthouse is consistently providing our brand partners and community with innovative and insight based creative solutions

The Creative Strategist will also input into product and marketing in order to help identify and create exceptional proposal pitches for our clients. You'll be a top-notch creative and strategic thinker to help brands achieve business performance and do things never before done.

This position reports directly to the Head of Brand Partnerships and supports the sales team in helping win new business.

What You'll Do:

- Partner and collaborate with Brand Partnerships team and Client Leads on RFP/Proposal brainstorming to conceptualise innovative marketing solutions for a variety of potential prospects

- Lead the charge in sourcing/developing tailored creative ideas and tactics for sales pitches and RFP responses
- Work cross-functionally with multiple internal teams to develop new formats and creative solutions that delivers on client and market needs
- Develop the proposal rationale by writing clear, concise proposals that communicate how the Talenthouse platform will be used to support client objectives

Who You Are:

- Experience working in sales development or digital media/marketing role developing strategy/proposal pitches that drive revenue growth
- Strong writing and presentation skills (e.g. grammar, structure, storytelling, superb copywriting skills)
- Expert experience designing and creating presentations in Keynote, PowerPoint
- Team-oriented – flexible, helpful and able to work well with others with a positive vibe and low ego
- Solution-oriented – proactive problem solver, quick learner and strategic thinker
- Exceptional attention to detail; well organised; time management skills
- Confident and comfortable participating in client pitch meetings in person/over the phone when needed
- Passionate about digital media/advertising trends as well as distribution/amplification models
- Self-starter, sense of humour and lover of creative collaboration

Nice to Haves:

- Knowledge of digital media trends, visual communication, internet culture (memes, GIFs, emoji's and social media)
- Comfortable with Indesign / Illustrator

Incentives

- Competitive Salary
- Stock Options package
- 25 days annual leave per year

Next steps

- Please submit your CV with recent examples of your sales and brand partnership achievements
- Produce a Cover Letter showcasing how your existing interests, skills and experience match the scope of this role
- Email careers@talenthouse.com to submit your interest